



*The*  
**Blue Ridge  
Parkway**  
*Foundation*

**DISCOVER YOUR JOURNEY...**

then help us protect it.

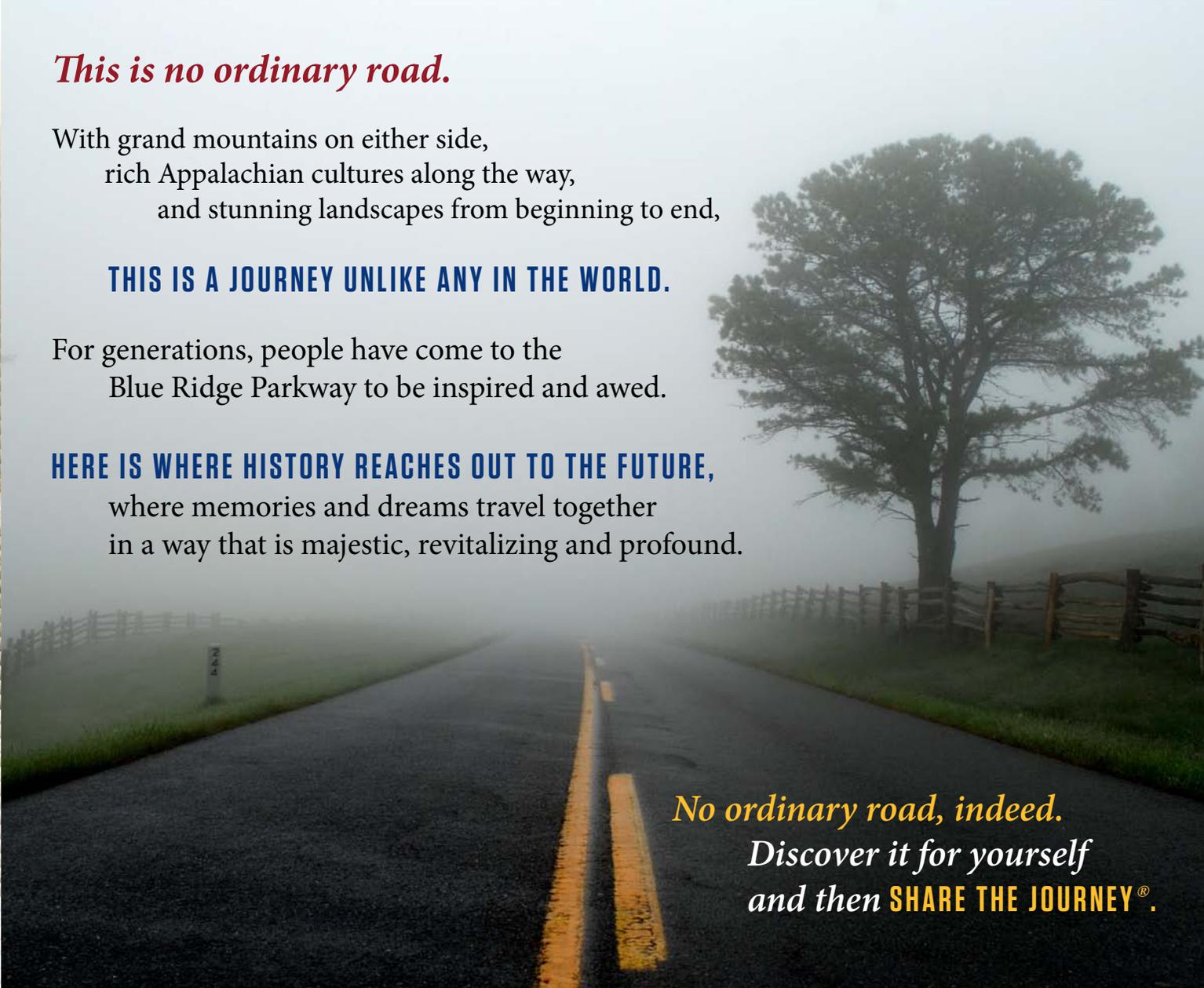
***This is no ordinary road.***

With grand mountains on either side,  
rich Appalachian cultures along the way,  
and stunning landscapes from beginning to end,

**THIS IS A JOURNEY UNLIKE ANY IN THE WORLD.**

For generations, people have come to the  
Blue Ridge Parkway to be inspired and awed.

**HERE IS WHERE HISTORY REACHES OUT TO THE FUTURE,**  
where memories and dreams travel together  
in a way that is majestic, revitalizing and profound.



*No ordinary road, indeed.*  
*Discover it for yourself*  
*and then **SHARE THE JOURNEY**®.*



Remove along perforation and seal

## Join Our Community of Stewards

**IT TAKES HARD WORK, AMPLE RESOURCES AND STEADY COMMITMENT** to maintain this unforgettable experience and protect it from the many pressures that threaten to degrade it.

Unlike many popular National Parks, *the Blue Ridge Parkway receives no income from entrance fees*, so supporting it through the Foundation is critical to preserving this national treasure. Without the support of stewards like you, many of the resources, amenities and services so often taken for granted would vanish.

We allow you maximum flexibility with your donation whether your interests are in education, environmental and resource protection, visitor amenities or cultural heritage. By becoming a supporter of the Parkway, you join thousands of others who understand the importance of preserving this unforgettable experience for their children and grandchildren.

### Learn More

Find out more about the projects and programs we support and other ways to become involved on our website:



**BRPFoundation.org**

717 S. Marshall St - Ste 105B  
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## America's Favorite Journey®

**WINDING NEARLY 500 MILES** along the crest of six Appalachian mountain ranges in North Carolina and Virginia, the Blue Ridge Parkway is one of the most extraordinary and soul-soothing travel experiences in the world. No wonder that it's *the most visited unit in the National Park system* today, receiving more visitors than the Grand Canyon, Yellowstone and Yosemite National Parks combined. But, the Blue Ridge Parkway is more than a remarkable passageway through natural grandeur. It is also a living museum of history and culture. Its sheer beauty drives the conservation effort for more than 81,000 acres of rare plants and wildlife, vibrant Appalachian traditions and historically rich cultures.

## Help Us Protect It

**THE BLUE RIDGE PARKWAY FOUNDATION** is proud to support this extraordinary environment that connects the spirit of countless people through a twisting ribbon of mountain road. *We are a strong defender of the Parkway*, funding needed projects that enhance and protect the natural, cultural, historic and recreational qualities that make the Blue Ridge Parkway an American treasure. Our primary objectives—to enhance the Parkway experience and help preserve its scenic quality—assure that the traditions and beauty of the Blue Ridge Parkway can be forever realized and shared. We work closely with the National Park Service to identify and prioritize needed projects and programs that preserve the past, enhance the present and safeguard the future of America's Favorite Journey®.

