Seven Devils...

From nature lovers to adrenaline junkies, there is a year-round calendar of events.

Seven Devils is located across the valley from, and within minutes of Grandfather Mountain. Our High Country lifestyle offers many attractions. Cast your lure for fishing that's so grand you won't have to exaggerate. Ride a horse through lush forests or listen to mountain folk stories around a campfire. Local outfitters offer caving expeditions and rafting trips down nearby rivers. Take a leisurely stroll and picnic on a mountaintop, hike challenging trails to majestic waterfalls or play a game of tennis on our courts. Join Seven Devils Resort Club and enjoy their club house and lake. If golf is your game, there are several public and private courses with varying degrees of challenge within just a few miles of Seven Devils. And, for adrenaline junkies, the longest snowtubing park and zipline course

on the east coast is at Hawksnest, located right on Seven Devils.

Family entertainment is ever-present at the many local festivals, scenic attractions, live theater, craft fairs and outdoor concerts. Breathe in the fresh mountain air while cycling on the Blue Ridge Parkway or get behind the wheel and drive the quiet backroads to discover general stores, historic churches and local flea markets.

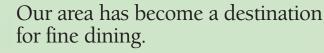
Explore nearby High Country mountains, lakes, streams, cliffs and trails all year long. Choose your season. How you enjoy them is up to you.

That's why some come for the seasons.

Over the years, the many small towns surrounding Seven Devils have become a shopping haven.

Stroll the eclectic and inviting shops and galleries in the the nearby area. Find great buys at our outlet stores and festivals. Join antique seekers who rub shoulders with craft lovers seeking out local pottery and art, some in working studios. Old time general stores carry sweets and wares that will take you back to forgotten times. At every turn in the road you will find reasons to fill your shopping bags with the distinctive signatures of the mountains.

Some, absolutely, come for the shopping.



in the midst of it al

Our area has attracted some of the most eclectic and creative chefs in the country. From bistro food and fine dining to sidewalk cafes and barbeque joints, there's plenty to try. Sample them all while you're here. From traditional home cooking to Appalachian signature dishes, you won't leave hungry!

That's why some come for the food.



Accommodations for every taste... for a weekend or a season.

From condos, to chalets, to mountain homes and log cabins, you will find private and comfortable lodgings suitable for a weekend getaway for two or a ski trip for several at Seven Devils. Here, sitting on the porch and enjoying the view is a way of life. Wise buyers, taking advantage of the mountain real estate boom, have been seeking out the area for years for investment and retirement. Seven Devils offers many opportunities and prime choices.

For a vacation, second home, a rental property or a lifetime commitment to the area, Seven Devils steps back in time as a peaceful place in history and forward in time to future growth. Visit our Website for a complete listing of our lodging partners.

Some come to visit, while others come to stay!

TOWN OF SEVEN DEVILS

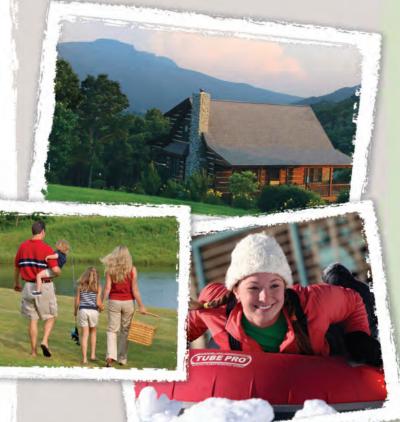
1356 Seven Devils Road, Seven Devils, NC 28604 828/963-5343 www.sevendevils.net

Seven reasons why!

Seven Devils is a place to visit, to dream or to live.

Visitors have been coming to the High Country of North Carolina for over a century, drawn by the many attractions, the climate and the energy of the mountains. Surrounded by the great peaks of the Blue Ridge Mountains and Southern Appalachians, the town of Seven Devils, with elevations reaching 5,200' and situated in both Avery and Watauga Counties, is in the midst of it all. Just a few minutes from Boone, Blowing Rock, Banner Elk and Valle Crucis, its small town atmosphere combined with the convenient location is the secret of its appeal. Everyone has their own special reason for being here.

That's why some come for the location.





Discover our positive altitude!

Seven Devils has been drawing visitors for years to this unique destination for its beauty, climate and convenience to the surrounding towns.

All who come here agree that the lure of Seven Devils is as certain as its lush, natural landscape. A place where man and nature thrive in harmony. A place that presents a different view of life, one that is unobstructed and full of the joy of mountain living.

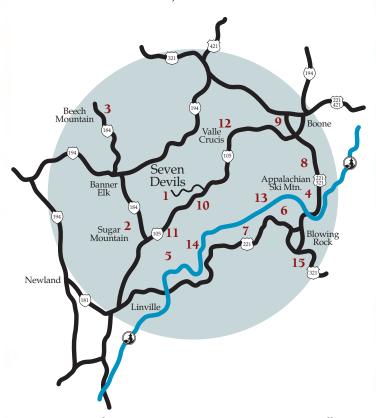
That is why some come for the sanctuary.

The temptation of Seven Devils...

In 1964, seven men on horseback braved an old wagon trail from the 1800s and observed the seven ridge peaks. At the time there was a rumor about an old man on the mountain who had seven sons "as mean as the devil." People also commented that in the winter the mountain was "as cold as the devil" and "as windy as the devil." The men noticed the repeated appearance of the number seven, including the seven predominant rocky peaks, as well as the many coincidental references to "devils." "Seven Devils" seemed to suggest a frivolous, mischievous place where people could "experience the temptation of Seven Devils" and thus, the resort town got it's name.

That is why some come for the history.

Seven Devils, North Carolina



Seven Devils – a great mountain community, centrally located between Boone, Blowing Rock and Banner Elk, within 10 miles of most of the High Country's favorite destinations and attractions.

- 1. Hawksnest Zipline and Snow Tubing
- 2. Sugar Mountain Ski and Golf
- 3. Beech Mountain Ski and Golf
- 4. Appalachian Ski Mountain
- 5. Grandfather Mountain
- 6. Moses Cone Manor
- 7. Julian Price Park
- 8. Tweetsie Railroad
- 9. Appalachian State University
- 10. Grandfather Trout Farm
- 11. Profile Trail
- 12. Mast General Store
- 13. Blue Ridge Parkway
- 14. Linn Cove Viaduct
- 15. The Blowing Rock



828/963-5343

www.sevendevils.net